





GRACE BY  
CHERA

Aming at galaxy.

My Own World, My Own Universe

PRODUCT



## FRESH MULTI REPAIR CREAM

40ml

Anti-wrinkle / Whitening

### Cellula Repair

Skin Energy Boosting & Anti-aging For Visible Results

The lightweight formula, crafted with potent anti-aging ingredients, restores the skin's vitality & resilience by boosting cellular energy for a smooth, firm and youthful appearance

- **Meadowfoam seed oil** - Helps to nourish, smooth & soften
- **NMN** - Promotes the synthesis of elastine & collagen by improving cell function
- **PDRN** - Reduces fine lines & wrinkles, Improves elasticity
- **Caviar** - Improves elasticity, Skin rejuvenation
- **White truffle** - Bioactive concentrates that works to visibly rejuvenate skin, Prevents premature aging



## FRESH ELASTIN BOOSTER

50ml

Anti-wrinkle / Whitening

### Cellula Active

Skin Energy Boosting & Anti-aging For Visible Results

Tightens the skin's density by balancing PH levels and unlocking moisture channels, delivering intensive nourishment and hydration for a revitalized and healthy-looking

- **Amino Acid Complex** - Improves skin hydration, Firming & Lifting
- **NMN** - Promotes the synthesis of elastine & collagen by improving cell function
- **PDRN** - Reduces fine lines & wrinkles, Improves elasticity
- **Caviar** - Improves elasticity, Skin rejuvenation
- **White truffle** - Bioactive concentrates that works to visibly rejuvenate skin, Prevents premature aging



## FRESH WHITENING SERUM

30ml

Anti-wrinkle / Whitening

### Cellula Active

Skin Energy Boosting & Anti-aging For Visible Results

Formulated with liposomal Nano Vitamin Complex, the FRESH WHITENING SERUM protects the skin with beneficial antioxidant effects while improving skin texture and tone for a brighter, more even complexion

- **Liposomal Nano Vitamin Complex** - Antioxidant protection, Brightens & even complexion
- **NMN** - Promotes the synthesis of elastine & collagen by improving cell function
- **PDRN** - Reduces fine lines & wrinkles, Improves elasticity
- **Caviar** - Skin rejuvenation, Improves elasticity
- **White truffle** - Bioactive concentrates that works to visibly rejuvenate skin, Prevents premature aging



## Effective EYEBAG CREAM

10ml

Anti-wrinkling / Whitening

### Intensive Care For Youthful Glow Around Eyes!

Infused with the potent synergy of Bio Spicule and Niachimide, Bakuchiol and Adenosine that effectively enhance under-eye skin elasticity, brightness and firmness, giving you a more youthful appearance.

- Reduce Puffiness
- Brighten Dark Circles
- Reduce Wrinkles
- Firm the Eye Skin



## SNOW WHITE TONE-UP BOOSTER

150ml

### Embark on a journey to flawless skin with our revolutionary skin fit tone-up

Designed for both the face and body, offering an immediate and natural brightening effect that lasts for 24 hours. Effectively corrects skin imperfection and minimizes the visibility of pores, creating an even and radiant complexion

- 24-hour long-lasting tone-up effect
- Calming effect - 8 naturally driven calming properties
- Clinically proven effects & non-irritation
- Silky & lightweight texture - Immediately absorbed, non-sticky, non-greasy



## NMN SERUM RADIANT CUSHION

SPF50+ / PA++++

### Neutral Beige

TRIPLE - FUNCTION : Anti-wrinkle / Whitening / UV protection

#### PERFECT FITNESS, HYDRATING RADIANCE & PERFECT COVERAGE

Lightweigh, Longwear.  
Experience hydrating radiance all day with soft matte finish

- **Perfect coverage with no clumping** - Hydrating radiance with soft matte finish
- **Hydrating formula** - Hig-performance formula contains over 60% moisturizing essence
- **Transfer, Sweat & Humidity-Ristant** - Balancing the complexion in any climate for long-lasting makeup
- **Essential Glow Masking Technology** - Skin with long-lasting vitality and radiance with our exclusive Glow Masking Technology and NMN-infused formula



## NMN SERUM COVER CUSHION

SPF50+ / PA++++

### Rosepink

TRIPLE - FUNCTION : Anti-wrinkle / Whitening / UV protection

#### PERFECT FITNESS, GLOW & PERFECT COVERAGE

Lightweigh, Longwear.  
Experience the perfect coverage with natural glow

- **Perfect coverage with no clumping** - Natural but powerful radiance with soft matte finish
- **High-Performance Formula** - Weightless & breathable texture, feels comfortable on the skin
- **Transfer, Sweat & Humidity-Ristant** - Balancing the complexion in any climate for long-lasting makeup
- **Essential Glow Masking Technology** - Skin with long-lasting vitality and radiance with our exclusive Glow Masking Technology and NMN-infused formula

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# FRESH NMN Skincare Set

**NMN**, Deeply Nourishing & Rejuvenating  
For Radiant, Youthful Skin



Unlock the Power of **NMN**: The Skincare Revolution

# NMN

Nicotinamide Mononucleotide

Nicotinamide mononucleotide (NMN) is a bioactive nucleotide derivative of nicotinic acid (Vitamin B3). NMN is found primarily in various fruits and vegetables, and is considered a key component to increase NAD+ levels in cells



**AVOCADO**  
NMN / 0.36-1.60mg / 100g



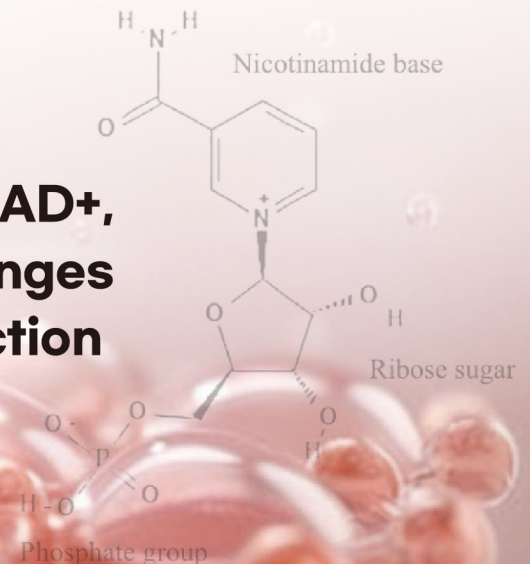
**BROCCOLI**  
NMN / 0.25-1.12mg / 100g



**CABBAGE**  
NMN / 0.9mg / 100g

“

**NMN, as a direct precursor of NAD+, can slow down age-related skin changes & restore cellular function**

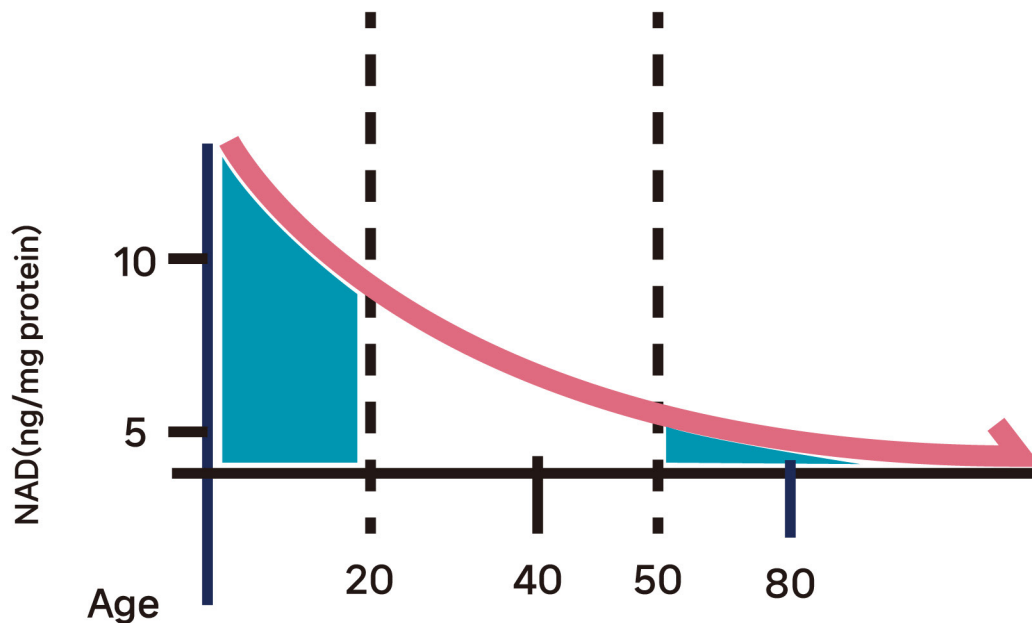


# NAD+

(Nicotinamide Adenine Dinucleotide)

responsible for various biological processes such as DNA repair, energy production, and cellular regeneration. NAD+ levels decline as we age, resulting in visible signs of aging. The enhanced NAD+ levels may help combat age-related skin changes and restore cellular function

## NAD+ levels decline as we age





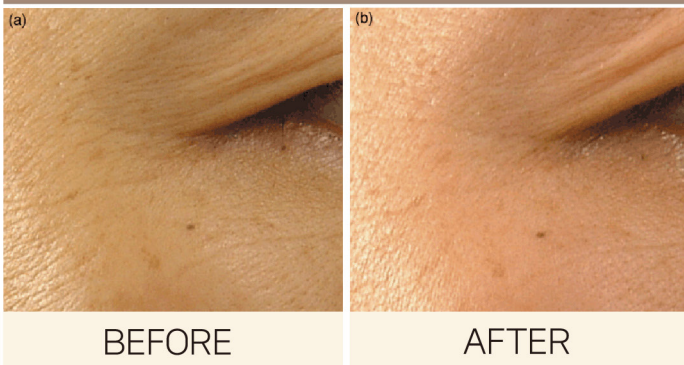
JAPANESE  
DERMATOLOGICAL  
ASSOCIATION

THE JOURNAL OF  
DERMATOLOGY

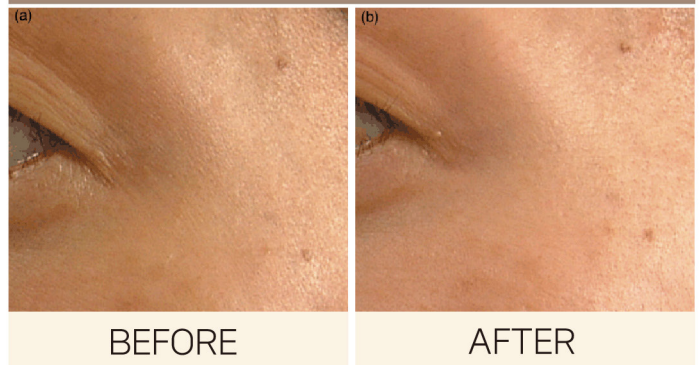
# Clinical Evidence

## For The Anti-aging Efficacy Of NMN In Cosmeceuticals

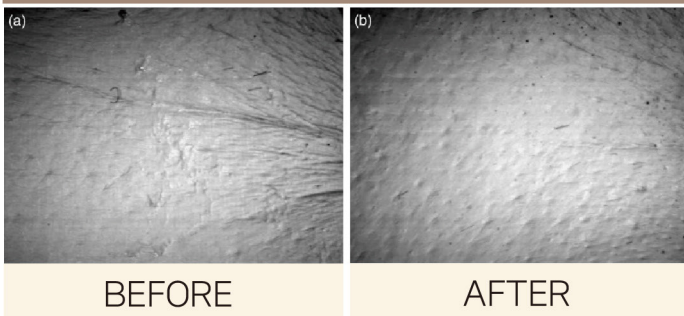
'After 8 weeks of NAD 4% application, a 45-year-old female'



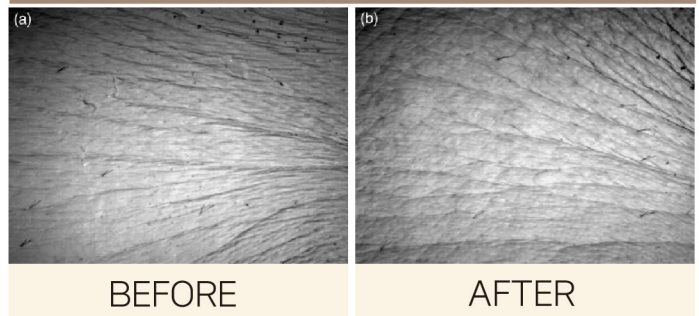
'After 8 weeks of NAD 4% application, a 38-year-old female'



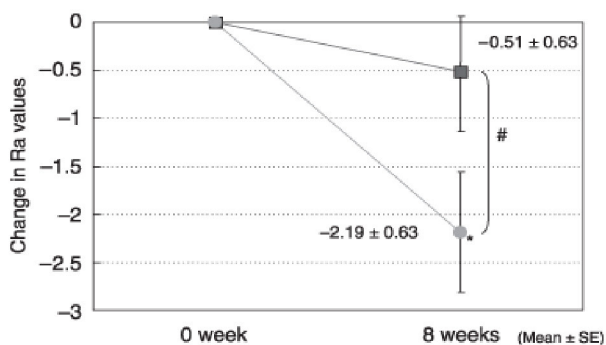
'After 8 weeks of NAD 4% application, a 44-year-old female'



'After 8 weeks of NAD 4% application, a 48-year-old female'



## CHANGES after 8 weeks of NAD 4% application



- **Damaged cells** - 77% reduction ↓
- **Skin Irritation** - 63.8% improvement ↑
- **Fine Lines** - 87.2% improvement ↑
- **Skin Texture** - 76.7% improvement ↑



# Reverse Aging Skincare

# NMN Cellula Active

Skin Energy Boosting & Anti-aging For Visible Results



Grace by Chera FRESH NMN SKINCARE SET

# The Power of Youthful Vitality

| FRESH NMN SKINCARE SET |

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## An exceptional synergy of **'REVERSE AGING FORMULA'**

High concentration of NMN and other complementary ingredients that can enhance their overall effectiveness

- 99% pure NMN / 10000ppm -

**NMN**

**PDRN**

**White  
Truffle**

**Caviar  
Extract**



# STURGEON PDRN

Sturgeon-derived PDRN incredibly similar to human DNA, which allows PDRN to penetrate deeply into the skin



## **Sodium DNA**

extracted from Sturgeon

Strengthens skin structure, encourages cell turnover, and restores elasticity and brightness

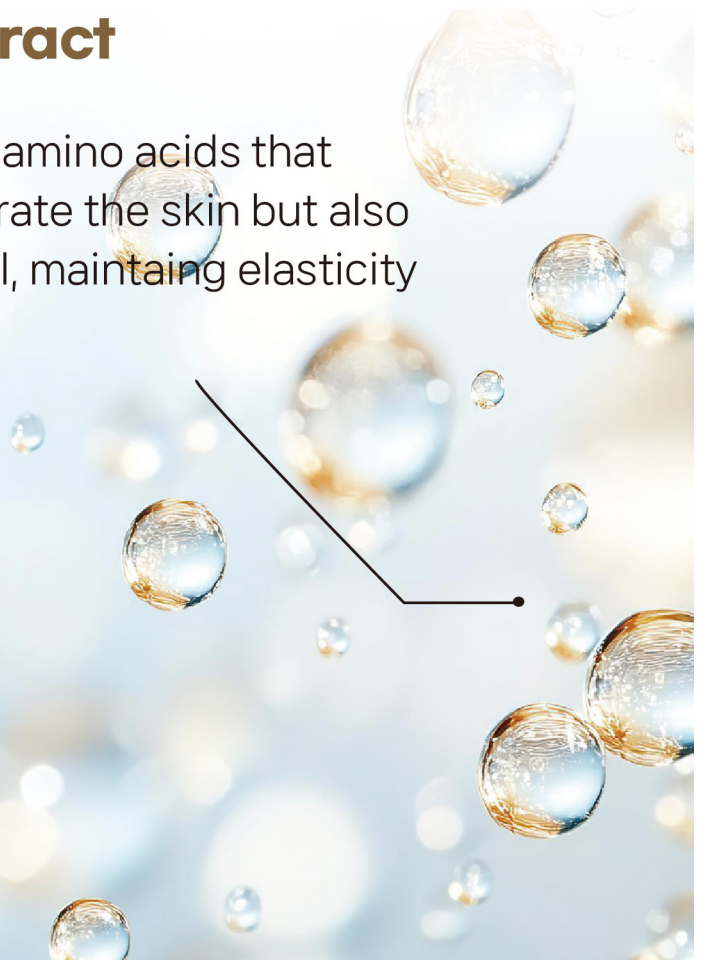
# WHITE TRUFFLE

Tuber Magnatum Extract

High in antioxidant properties that can  
nourish and protect the skin

## White Truffle Extract

Rich in antioxidants and amino acids that  
not only soothe and hydrate the skin but also  
support skin cell renewal, maintaining elasticity  
and smoothness





# CAVIAR

Caviar extract is rich in nutrients including amino acids, proteins, and vitamins, making it a powerful ingredient for anti-aging benefits

## **Caviar**

derived from the roe of fish belonging to the Acipenseridae (sturgeons) family

Enhances skin elasticity and promotes rejuvenation by improving moisture and nourishment in the skin

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# FRESH ELASTIN BOOSTER

Unlock the Power of **NMN** : The Skincare Revolution

Moisturization

Firmness

Elasticity



**99%**  
Pure **NMN**  
**10000ppm**

**Reverse  
Aging Formula**  
PDRN  
Caviar  
White Truffle

# FRESH ELASTIN BOOSTER

## ELASTIN BOOSTER

Delivering intensive nourishment and hydration for a revitalized and healthy-looking

50ml

### Benefits

- Balances PH level
- Skin Moisturizing
- Improves Elasticity
- Firming & Lifting



# 99%

99% Pure **NMN**

# 10000PPM



### Dual Functioning Booster

- ✓ Whitening
- ✓ Anti-wrinkle

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# FRESH WHITENING SERUM

Unlock the Power of **NMN** : The Skincare Revolution

Brightness

Elasticity

Even complexion



**99%**  
Pure **NMN**  
**10000ppm**

**Reverse  
Aging Formula**  
PDRN  
Caviar  
White Truffle



# FRESH WHITENING SERUM

## WHITENING SERUM

Protects the skin with beneficial antioxidant effects leading to resilient and healthy skin

30ml

### Benefits

- Brightens skin
- Even complexion
- Improves Elasticity
- Improves skin texture



# 99%

99% Pure NMN

# 10000PPM

### Dual Functioning Serum

- ✓ Whitening
- ✓ Anti-wrinkle

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# FRESH MULTI REPAIR CREAM

Unlock the Power of **NMN** : The Skincare Revolution

Nourishment

Hydration

Rejuvenation



**99%**  
Pure **NMN**  
**10000ppm**

**Reverse  
Aging Formula**

PDRN  
Caviar  
White Truffle

# FRESH MULTI REPAIR CREAM

## MULTI REPAIR CREAM

The lightweight formula, crafted with potent anti-aging ingredients, restores the skin's vitality by boosting cellular energy

40ml

### Benefits

- Skin hydration
- Skin rejuvenation
- Nourishment
- Smooths skin for radiance



# 99%

99% Pure NMN

# 10000<sup>PPM</sup>

### Dual Functioning Cream

- ✓ Whitening
- ✓ Anti-wrinkle

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# DAILY SKINCARE ESSENTIAL

NMN 3-STEP



## FRESH ELASTIN BOOSTER

Revitalise Your Skin

Tightens the skin's density by balancing PH levels and unlocking moisture channels, delivering intensive nourishment and hydration for a revitalized and healthy-looking

STEP 1

Moisturizing & Elasticity



## FRESH WHITENING SERUM

Revive Your Complexion

Formulated with liposomal Nano Vitamin Complex, the FRESH WHITENING SERUM protects the skin with beneficial antioxidant effects while improving skin texture and tone for a brighter, more even complexion

STEP 2

Intensive Brightening Care



## FRESH MULTI REPAIR CREAM

Deeply Nourish Your Skin

The lightweight formula, crafted with potent anti-aging ingredients, restores the skin's vitality & resilience by boosting cellular energy for a smooth, firm and youthful appearance

STEP 3

Nourishment & Elasticity

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# NMN SERUM CUSHION

SPF50+  
PA++++

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SERUM COVER CUSHION  
ROSE PINK

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SERUM RADIANT CUSHION  
NEUTRAL BEIGE

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## Skin With Long-lasting Viality & Radiance



Serum Radiant Cushion (Neutral Beige)

- ✓ Lightweight skin comfort fit
- ✓ Perfect coverage
- ✓ Long-lasting
- ✓ Natural glow
- ✓ Natural finish

NMN CUSHION

TRIPLE - FUNCTION : Anti-wrinkle / Whitening / UV protection

## NMN SERUM COVER CUSHION

SPF50+ / PA++++

Perfect coverage with skin comfort fit

- **Perfect coverage with no clumping**
  - **High-performance Formula**
    - Weightless & breathable texture, feels comfortable on the skin
  - **Transfer, Sweat & Humidity-Resistant**
    - Balancing the complexion in any climate for long-lasting makeup
  - **Rosepink**
    - Cool tone, naturally harmonize with every skin tone



## NMN SERUM RADIANT CUSHION

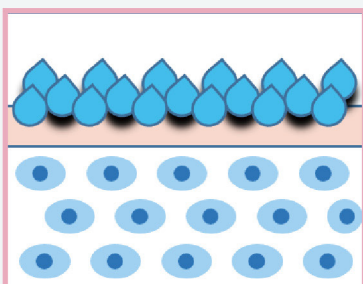
SPF50+ / PA++++

A lightweight but high coverage makeup that looks flawless and moisturized

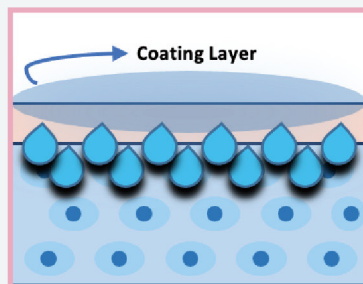
- **Perfect coverage with no clumping**
- **Hydrating formula**
  - High-performance formula contains over 60% moisturizing essence
- **Transfer, Sweat & Humidity-Resistant**
  - Balancing the complexion in any climate for long-lasting makeup
- **Neutral Beige**
  - Warm tone, naturally harmonize with every skin tone

## Technology

### -Essential Grow Masking System



Before application



After application

### COATING LAYER

'Essential Grow Masking Technology'  
This innovative formula [coating layer] locks in hydration, effectively prevent excess sweat and sebum from breaking down makeup, ensuring your look remains flawless all day long

**3SEC**  
**TONE-UP**  
BODY&FACE



**3SEC**

Clinically proven  
instant tone-up in 3 sec

**24H**

Clinically proven  
24-hour lasting tone-up



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**SNOW WHITE TONE-UP BOOSTER**



Embark on a journey to flawless skin with our revolutionary skin fit tone up,  
proven by clinical studies to last a full 24 hours



# 3sec TONE-UP

BODY & FACE

Sheer yet long-lasting

- Lightweight
- Fast-absorbing
- Non-greasy
- Clinically proven



# Gentle & Effective for All Skin Types

An ultra-light skin fit tone up, instant tone correction

Non-irritating

0%

Dermatologically Tested

## INSTANT TONE CORRECTION IN 3SEC

~~FACE~~  
~~TONE-UP~~



**TONE UP**  
Clear & Bright Radiance

~~BODY~~  
~~TONE-UP~~



**TONE UP**  
from Face to Body



# CLINICALLY PROVEN

## Sheer yet long-lasting

Clinical studies show that lightweight skin fit tone-up lasts 24 hours, providing a clear and bright radiance that endures throughout the day.

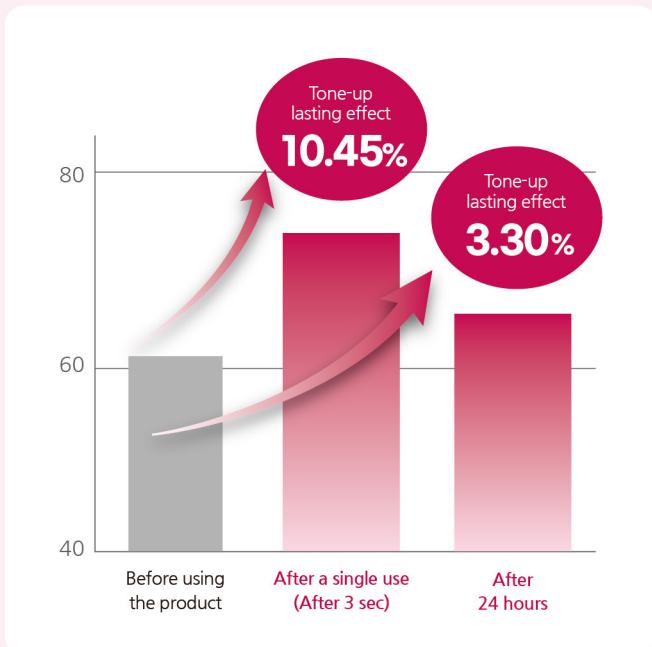
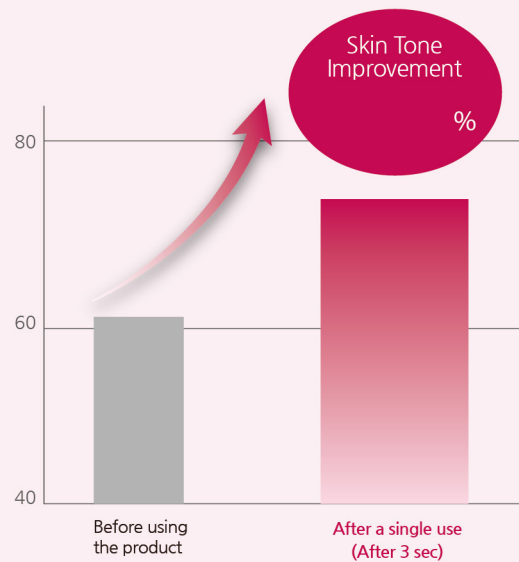
# 3SEC

## INSTANT TONE-UP IN JUST 3 SEC

Compared to before skin tone improved (immediately) by 10.45%



2024.06.18/ Clinical testing on 24 women/ Instant tone-up effect in 3sec  
HUMANSKIN RESEARCH CENTER



# 24H

## 24 HOURS OF TONE-UP LASTING

Based on a 24-hour clinical study of 24 women, compared to before tone-up effect lasted for 24 hours



2024.06.18/ Clinical testing on 24 women/ lasting effect for 24 hours

**POINT**

**Naturally Driven  
8 Plant Based Ingredients**



**8** Calming Properties

- Pomegranate peel extract
- Glycyrrhiza Glabra Root Extract
- Matricaria Flower Extract
- Rosemary Leaf Extract
- Polygonum Cuspidatum Root Extract
- Camellia Sinensis Leaf Extract
- Centella Asiatica Extract
- Scutellaria Baicalensis Root Extract

## A PURE SKIN CARE

Face & body tone-up for light skin tone  
Non-irritating formulation with plant-driven ingredients

## LIGHT & BREATHABLE

Instant tone correction:  
correct skin tone imperfections  
instantly for a flawless, even complexion.

## SODIUM HYALURONATE

Improve skin darkening and pigmentation  
with moisturizing effect

## WHITE LIQUID TEXTURE

Easily absorbed with lightweight feel,  
do not leave a greasy feeling

Instantly brighten skin tone  
for face and body, long-lasting

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# effective EYEBAG CREAM

Dual Functioning Cream\_Whitening & Wrinkle



## CLINICALLY PROVEN TO:

- Visibly reduce bags under eyes
- Visibly reduce puffiness
- Visibly brighten Dark Circles

**SPECIAL FORMULA  
FOR INTENSIVE EYE CARE**

**Bio Spicule +**

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# effective EYEBAG CREAM

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**Just one application with a pea-sized amount**

provides immediate lifting for the eye area,  
adding volume back

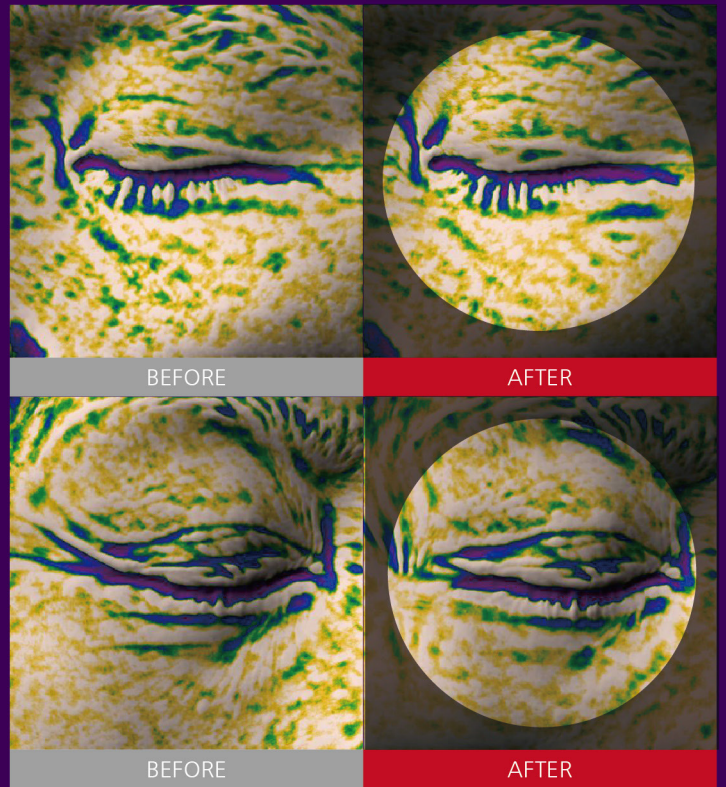
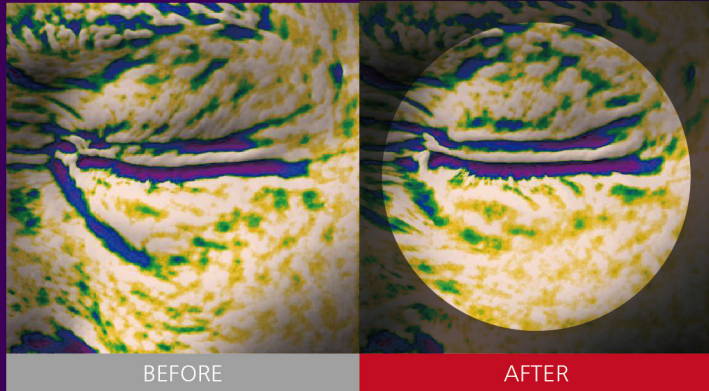


2024.06.11 ~ 2024.06.25 / Clinical testing on 21 women before and after  
The effects of only a single use of the product

# Eye Bag Volume Lifting

by **\*159.79%** improvement

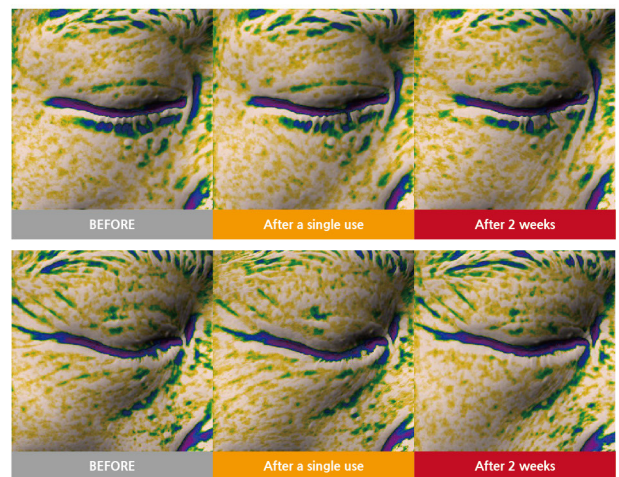
2024.06.11 ~ 2024.06.25  
Effects of using the product after just one use:  
Clinical testing on 21 women before and after



Consistent use  
for **2 weeks**, twice daily  
improved eyebags volume

by **\*134.72%**

(\*Reduce puffiness and under-eye bags)



Just, a single use  
the average melanin concentration  
in dark circles improved

by **\*6.34%**

(\* Dark circle reduction with just a single use)

**Brighten Your Eyes**



Just, **\*one application**  
reduce under-eye bags &  
dark circles

by **\*7.26%** improvement

Consistent use **\*for 2 weeks**  
improve puffiness &  
dark circles

by **\*8.26%** improvement

2024.06.11 ~ 2024.06.25  
Critical testing on 21 women before and after /  
An immediate effect with just only one application /  
Result can vary



**Your Skin At Its Best.**  
**Brighten the eye area with**  
**this intensive eye care cream**

Ultimate solution for your eye skin.

Grace by CHERA  
**effective EYEBAG CREAM**

**VISIBLY ADDRESS 3 EYE CONCERNS:**  
**(Fine line & Wrinkle, Puffiness, and Dark Circles)**

## POINT

**Intensive Care For All Eye Areas!**  
**A Pea Size Is All You Need!**

- bags under eyes
- puffiness
- dark circles
- wrinkles



Approximately 0.2g

Apply pea-sized amount to ring fingers and gently pat around  
the eye area and brow bone, both AM and PM.



## POINT

**Whitening & wrinkle**  
**Dual Functioning**

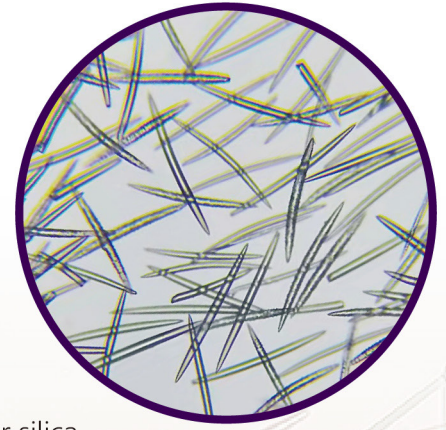
- Niacinamide
- Adenosine



# POINT

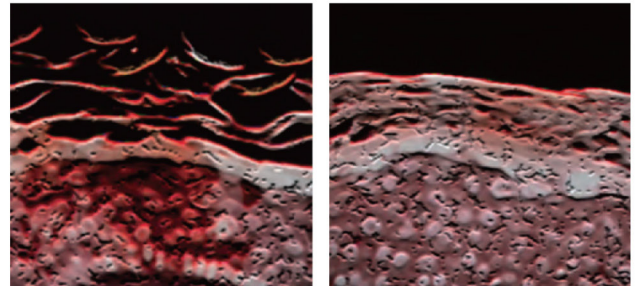
## Bio Spicule – Hydrolyzed Sponge

Infused with Spongilla spicules/  
bio-microneedling **500PPM**



Spicules are very tiny particles that are derived from marine sponges. They form part of the exoskeletons in marine sponges and contain calcium or silica. Spicules can come in different shapes and sizes but are typically pointed or spike-like structures, hence the comparison to micro needling

## HOW IT WORKS



Tiny spicules penetrate into epidermal layers and even deeper into the dermis, stimulating repair and collagen and elastin production leaving your skin plump, even toned, smoother and glowing.

Bio spicule is a skin restructuring treatment with microneedle to create micro-channels in the stratum corneum to improve the skin's permeability

Brighten the eye area

## Innovative Brightening formula

Nourishing the delicate skin around the eye area for plump and brightening skin





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# EYEBAG CREAM

Eye Bag Volume Lifting  
up to **\*159.79%** improvement

After just 2 weeks of use, eye volume & wrinkles  
up to **\*134.72%** improvement

#BRIGHTEN DARK CIRCLE

# IMMEDIATE EYE BAG VOLUME LIFTING

**1 minutes a day! reduce  
Dark Circles &  
Eye Bag Volume Lifting**





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EYEBAG  
CREAM

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